

MEDIA RELEASE

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Little athletes on track for a super season

With unprecedented growth since its inception just three years ago, USC Little Athletics Club is preparing for its biggest and best season yet, with hundreds expected to turn out for the club's sign on day this Sunday.

With the continued sponsorship of Investa Property Group, club president Trevor Dryden said they were able to open the door to even more young athletes this year, adding to the 250-strong group.

"We had an initial sign on day last weekend and the response was overwhelming, with about 150 kids, signing up for the season. With a second chance for those who weren't able to attend last time, we are expecting an even bigger turnout this Sunday," Mr Dryden said.

"We have seen a 45 per cent increase in membership over the last three years, and it is largely due to the support of sponsors like Investa that we have been able to evolve at this rate and keep pace with larger clubs across the State."

Budding athletes between five and 16 years of age and all levels of ability are encouraged to head to the University of the Sunshine Coast Sports Complex next to the Athletics Track this Sunday from 11am until 1pm. There is also a Tiny Tots program for children three to five years old.

The whole family can enjoy cold drinks and a barbeque, and go into the draw to win an Aussie World family pass valued at \$80.

Investa's Michael Hopkins said the group was excited to be sponsoring the club for a third season.

"After signing on as the club's sponsor 2 years ago, we were thrilled to be part of such a successful season and strong growth period for the club. These kids are passionate about their athletics, and it's great to see so many having a go," Mr Hopkins said.

The Little athletics season kicks off on Friday 18th September, culminating in the State Championships in Brisbane in March.

“We had a record 23 athletes competing in last year’s State Championships and brought home the club’s first gold medal. We are looking forward to taking even more kids this year and dominating the track again!” Mr Dryden said.

For more information about the University of the Sunshine Coast Little Athletics Centre, phone Centre Manager Trevor Dryden on 0407 775 853.

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